ARCHIE SERIES

KONK!

12¢

APPROVED BY THE COMICS CODE AUTHORITY

MAC

JUNE
NO. 157

Jughead

SAVE TIME, TROUBLE, MONEY!

ORDER THESE *DE LUXE* PRINTED NAME-&-ADDRESS LABELS FOR YOUR OWN USE AND AS GIFTS FOR FRIENDS

SAVE TIME AND TROUBLE! Use these neatly-printed gummed labels instead of writing out your name and address. On envelopes, postcards, packages, books, bank deposit slips, laundry lists, film, photos, color slides, sports equipment, etc. They're as easy to apply as a postage stamp, and using them will insure the return of many a valued article.

THESE ARE DE LUXE LABELS, far superior to those ordinarily advertised. They're large and legible, as shown here. Made from true printer's type (not photographed typewriter type). Printed in dark blue ink, with 3 or 4 neatly centered lines, on fine-quality glossy white gummed paper. The finest name-&-address labels anywhere available. Supplied 300 in a sparkling plastic gift box. Please allow about three weeks for delivery. **Only $1.00**

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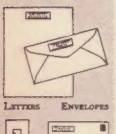


WRITE NAME LABEL ORDERS BELOW. *PLEASE PRINT VERY CLEARLY.*

Name ..... | .....

No. & Street ..... | .....

Town & State ..... Zip No. ..... | .....

Please write additional orders on plain white paper (on one side only). Be SURE to fill in the form below.

TO: WRITEWELL CO., Boston, Mass. 02115 Date.....

I am enclosing $.....for.....orders for Writewell Name Labels, printed as shown here. Please deliver them, postfree and guaranteed, as indicated by the check mark (✓) below:

( ) Send all orders to me and I will deliver them.

( ) Mail each box for me to name-&-address printed.

My Name & Address .....

.....

MAKE MONEY FAST!

EARN $4.00 IN THE NEXT 40 MINUTES!

BOYS AND GIRLS! . . . Men and women! . . . Clubs and organizations! . . . Here is a truly EASY WAY to make money in spare time, to win wonderful merchandise prizes, or to raise funds for your treasury. Just take orders for our useful, popular, easy-to-sell "Writewell" Name-&-Address Labels. Nearly everyone you know will wish to buy them.

FREE ON REQUEST we'll send you our "Magic Order Blank", which makes it fantastically easy for you to take orders. Just *show* it — to family, friends and neighbors — and write down the orders they will so gladly give you. Take ten orders; send orders to us with only $6.00 as payment in full; and *keep $4.00 as your profit.* That's how our plan works. Many of our salesmen get started by earning $4.00 in less than 40 minutes!

WONDERFUL PRIZES, TOO! In addition to cash profits, we have a big list of exciting merchandise prizes that you can earn: Columbia bicycle, Polaroid "Swinger", Eastman "Instamatic", Timex Watches, Stewart-Warner Bike Speedometer, tape recorder, walkie-talkie set, telescope, stamp collecting outfit, chemistry lab, archery set, camping and sports equipment, etc. — things you'll be proud to earn for yourself, and to own and enjoy for a lifetime.

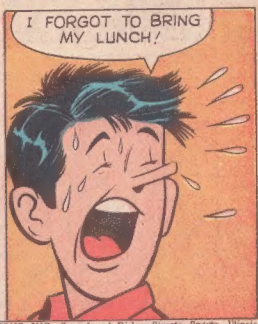
DON'T DELAY! Write today for your free "Magic Order Blank" and List of Prizes — and see for yourself how easily you can earn a fine prize or big cash profit. Sincerely,

— TED BALDWIN

Mail Orders to: THE WRITEWELL CO., 314 Transit Building, Boston, Mass. 02115

Archie's Pal

Jughead in "SURVIVAL of the FITTEST"



JUGHEAD, No. 157, June, 1968. Published Monthly by ARCHIE COMIC PUBLICATIONS, INC., Second and Dickey Streets, Sparta, Illinois 62286. Executive and Editorial offices: 1116 First Avenue, New York, N.Y. 10021. Chicago office: 35 E. Wacker Drive, Chicago, Ill. 60601. Second Class Postage Paid at Sparta, Ill. under the Act of Mar. 3, 1879. Title registered U.S. Patent Office. Yearly subscription $1.50 in U.S.A.; single copy 12c. No actual person is named or delineated in this fiction magazine. Copyright © 1968 by Archie Comic Publications, Inc. All rights reserved. © Universal, International and Pan-American Copyright Conventions. Printed in the U.S.A. This periodical may not be sold except by authorized d... and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated c... tion, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.

WHAT ARE YOU TALKING ABOUT? WE JUST ATE IN THE CAFETERIA!
SOB!

YOU CALL THAT LUNCH? THAT WAS JUST AN APPETIZER!

MY MOTHER ALWAYS MAKES ME A COUPLE OF SANDWICHES TO TIDE ME OVER THROUGH THE AFTERNOON!

-AND I'M FLAT BROKE! DO YOU HAVE ANY MONEY ON YOU?
SORRY, JUG, I'M CLEAN!

OH, WOE IS ME! WHAT A SITUATION TO BE IN! HOW WILL I SURVIVE?

I'M GOING BACK TO THE CAFETERIA AND SEE IF I CAN GET SOME FOOD!
2

REGGIE, OL' BUDDY! COULD YOU LEND ME SOME LOOT, SO I CAN GET SOME LUNCH?
WHAT DO YOU MEAN, LUNCH? YOU JUST ATE!
THAT WAS JUST THE FIRST COURSE FOR ME! DON'T FORGET, I'M A GROWING BOY!
WELL, YOU'LL HAVE TO STOP GROWING! YOU'RE SPEAKING TO THE WRONG GUY!
WHAT ABOUT YOU, MOOSE?
DUH! I'M BROKE, JUG!
WELL! HOW ABOUT GIVING ME A BITE OF YOUR SANDWICH, REG?

YOU CAN CHEW ON MY GYM SNEAKERS IF YOU'RE THAT HUNGRY!
NO THANKS! I WOULD NOT THINK OF EATING YOUR SUPPER!
SAY MOOSE! IS THAT MIDGE SITTING WITH SOME OTHER GUY OVER THERE?
D-UH! WHERE?
SAY! WHAT'S GOING ON?
WHAT ARE YOU, A COMEDIAN? GIVE ME BACK MY APPLE BEFORE I POUND IT INTO SAUCE ON YOUR HEAD!
HEH, HEH! I JUST WANTED TO SHOW YOU A LITTLE MAGIC ACT, MOOSE!
4

WELL, MAKE YOURSELF DISAPPEAR BEFORE I DO THE TRICK FOR YOU!
Y-YESH!

OH, FATE CAN BE SO CRUEL! HOW WILL I MAKE IT THROUGH THE AFTERNOON?
CHOMP! CHOMP!
RUMBLE! RUMBLE!

MISS BEAZLY! DO YOU HAVE ANY OLD BREAD OR CAKE YOU WANT TO GET RID OF?

WHAT! ARE YOU ACCUSING ME OF HAVING STALE FOOD IN MY KITCHEN?
25¢

I JUST THOUGHT YOU COULD GIVE ME SOMETHING YOU DIDN'T WANT!

GET OUT OF HERE! WHAT DO YOU THINK THIS IS---A FREE SOUP MISSION?

OH MY POOR STOMACH! I'M LIABLE TO GET WEAK AND BLACKOUT IN CLASS! OH! OOOH!
RUMBLE! RUMBLE!
HI, JUGGIE!
SNIFF! SNIFF!
ER-ETHEL! COULD I SPEAK TO YOU A MOMENT?
DO YOU WANT ANYTHING ELSE, JUGGIEKINS?
SHOULD I FEED YOU?
CHOMP! CHOMP!
(SIGH) THERE ARE TIMES IN LIFE WHEN YOU HAVE TO TAKE THE GOOD WITH THE BAD!
the END
6

PSYCHEDELIC POSTER COVERS

THEY'RE BIG 14"x 22" POSTERS!

THEY'RE MIND-BLOWING BOOK COVERS!

1

2

MAIL NO-RISK COUPON TODAY

16

They're a groove! You can put 'em on the wall or cover any size book with them (complete instructions are printed on the back).

They glisten. They glow. Each award-winning psychedelic design and Op pattern is in wild, wild color—printed on heavy glossy paper—laminated to make it sparkle and protect it from weather, dirt, stains, everything!

The low price is a gas! Only $3 for a set of all seven kicky different designs. Splash a wall with them. Cover your books with them. **But get 'em while they last!** Money-back if not delighted.

Giant 2' x 3' LOVE Calendar FREE

Contains psychedelic designs . . . groovy love slogans . . . swinging celebrity photos . . . satires on great love moments in history. (reg. price: $1.50)

STUDIO 52
641 Lexington Ave.
New York, N.Y. 10022

COOL! Rush me my FREE Giant Love Calendar plus:

____set(s) of 7 POSTER/BOOK COVERS as shown above @ $3.00 a set

____set(s) of 4 POSTER/BOOK COVERS as shown above (Nos. 1, 3, 4, 7) @ $2.00 a set

Important: add 50¢ postage and handling

I enclose check or money order for $_____

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Archie Club News

ARCHIE CLUB MEMBERS, send in your news reports and win cash prizes in the Archie Series Magazines. Please address all letters or postcards to ARCHIE CLUB NEWS, 1116 First Avenue, New York, N.Y. 10021

JUGHEAD NO. 157 JUNE MEMBERSHIP — TWENTY CENTS

FIRST PRIZE — $5.00

REPORTER
MARTY DAMEROW
425 Hazel Lane
Hopkins, Minn. 55343

Dear Archie,

This summer our family went on a fabulous three week excursion to Florida. Here we stayed with our very hospitable cousins who reside in a lovely home on a lake.

Every morning my youngest sister would go down to the lake and feed the ducks, which were always appreciative of her bread crumbs. The terribly funny thing about this was that when she was calling the ducks she would "cluck" instead of "quack".

We also had a chance to visit an orange juice processing center, and a fantastic alligator farm where the world's largest and oldest man-eating crocodile was in captivity.

SECOND PRIZE — $3.00

REPORTER
DEBBIE BROWN
416 Argyle Drive
Alexandria, Va.

Dear Archie,

I have a collection of dolls from foreign countries. My parents travel a lot, and so they bring me back a different doll every time they go somewhere. I have dolls from the countries of France, Spain, Portugal, Turkey, Russia, Japan, Greece, Thailand, India, and Scotland, all dressed in their native costumes.

Dolls can tell you a lot about the dress of the people from the country that they represent. For example the typical costume of a woman from India is a sari, which is a long piece of cloth wrapped around her. A Turkish peasant woman's outfit is composed of a long, brightly colored cotton skirt and a simple white blouse with a shawl.

Many people think that doll collecting is just for little girls but this is not true. Although I agree that boys may not enjoy it like girls do, it is a very popular hobby for people of all ages. Doll collecting is relatively inexpensive and it is rather easy to pick up beautiful and interesting foreign as well as American dolls. Right now the total number of dolls in my collection is nearing 100. I hope this article will inspire more people to start collecting dolls, for in my opinion it is a fun and interesting hobby.

THIRD PRIZE — $2.00

REPORTER
GAIL MACNAB
P.O.. Box 271
Wasco, Ore. 97065

Dear Archie,

I would like to tell you about my summer. This summer I went to 4-H camp in the mountains. It's lots of fun because you can take hikes and we hiked to a fossil bed. I found many good ones. Once we hiked to a lookout tower that was 80 feet high. It was kind of scary on top at first, but it was fun. One class was an archery class. I'm not a very good shot, but by the time I left I was better. In the nighttime we sang around the camp-

fire and then had some hot chocolate before going to bed. One night each tent had to give a play. Boy, were those plays funny.

FOURTH PRIZE — $1.00

REPORTER
SHERYL OGDEN
240 Northchild Avenue
Buffalo, N.Y. 14208

Dear Archie,

One day I had to go up into the attic to hang up some clothes. I heard something in the corner. I had my flashlight so I went to see what it was. When I went to see I found a baby squirrel. I looked at it in the hole and it looked back at me and jumped up and scared me.

The next day I went to see if the squirrel was still there. When I looked I saw it was still there and I also saw a sad sight. The baby squirrel's parents had died. I felt sorry for the baby squirrel so I took it some peanuts every day. Later in the year it began to get tame, and I named it Rucky.

One day I heard a lot of noise in the same corner. I went to see what was going on. When I looked in the hole I saw that Rucky was the mother of five babies.

FIFTH PRIZE — $1.00

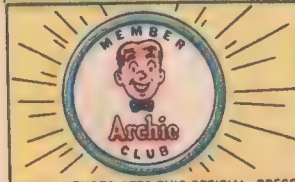
REPORTER
LARRY E. J. KINDER
908 E. Chestnut Street
Shamokin, Pa. 17872

Dear Archie,

I must tell you and all the readers of Archie Comics about my playful pup, Mitzie.

He is very mischievous in his own way. Sometimes he acts like he is just plain crazy. Like now he is in the other room fighting with the electric sweeper cord.

If you are thinking about something and you just happen to stare, he'll just sit there and stare back at you or he'll start barking. If you start making sounds like a dog barking, he'll chime right in with you. Well, Archie, all I can say is, "I sure got some pup!"



EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4 COLOR BUTTON

Archie Club
THIS IS TO CERTIFY THAT
PRESS
SIGNATURE OF MEMBER
IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES
Archie Andrews
PRESIDENT

Be An Archie Club MEMBER

eligible to win cash prizes and a big byline in an Archie Series Comic! By joining the ARCHIE CLUB as an official reporter . . . you get a dressy, colorful Official ARCHIE CLUB BUTTON, and a handsome, authentic ARCHIE REPORTER PRESS CARD!

Fill out this coupon now and mail it with 20¢ in coin (to cover cost of handling) to become an ARCHIE CLUB MEMBER and eligible to submit letters for cash prizes.

ARCHIE CLUB
1116 First Avenue, New York, N.Y. 10021

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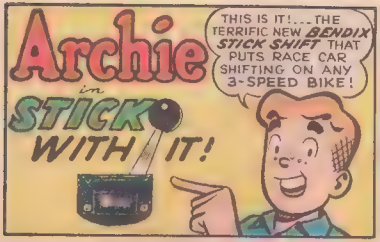
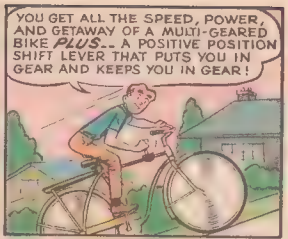
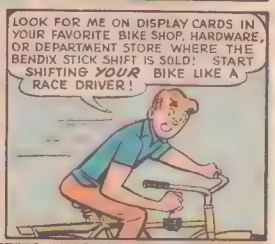
NAME ..... AGE .....
(PLEASE PRINT PLAINLY)
ADDRESS .....
CITY ..... STATE ..... ZIP CODE




YOU GET ALL THE SPEED, POWER, AND GETAWAY OF A MULTI-GEARED BIKE PLUS... A POSITIVE POSITION SHIFT LEVER THAT PUTS YOU IN GEAR AND KEEPS YOU IN GEAR!


LOOK FOR ME ON DISPLAY CARDS IN YOUR FAVORITE BIKE SHOP, HARDWARE, OR DEPARTMENT STORE WHERE THE BENDIX STICK SHIFT IS SOLD! START SHIFTING YOUR BIKE LIKE A RACE DRIVER!

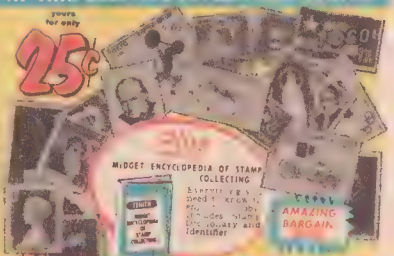
THE NAME *BENDIX* IS YOUR GUARANTEE OF A BETTER AMERICAN MADE PRODUCT!

STAMP COLLECTORS! LOOK AT THIS [illegible]

218 DIFFERENT STAMPS

Including Fabulous MONACO Commemoratives...

plus • MIDGET ENCYCLOPEDIA OF STAMP COLLECTING



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Dept PA 11 Brooklyn, N.Y. 11201

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(PLEASE PRINT)

Address_____

City_____ State_____ Zip*_____

*Include your Zip Code for faster service

Archie's Pal
Jughead
IN
FOOL PROOF
ARCHIE, OL' PAL! HOW ABOUT BUYING ME A HAMBURGER ON ACCOUNT?
ON ACCOUNT?
YEAH! ON ACCOUNT OF I HAVE NO MONEY!
FORGET IT, JUG! I'M FLAT BROKE!
WHAT LUCK!
choclit shoppe
1

POP TATE SAYS I CAN'T GET ANYTHING ELSE ON THE CUFF! I OWE HIM ENOUGH FOR HIS WHOLE SLEEVE!
WHAT ARE YOU COMPLAINING ABOUT? THE SCHOOL FALL DANCE IS TOMORROW NIGHT AND I DON'T HAVE A PENNY!
THAT DOESN'T GIVE ME ENOUGH TIME TO TRY TO EARN SOME!
MY BOY! I'LL TELL YOU HOW YOU COULD EARN SOME MONEY WITHOUT WORKING!
WHAT'S THE GIMMICK?
FIRST OF ALL, I GET TEN PERCENT OF WHAT YOU MAKE!
OKAY! YOU'VE GOT A DEAL! WHAT DO I DO?
YOU RAFFLE YOURSELF OFF FOR THE DANCE TO THE HIGHEST BIDDER!
2

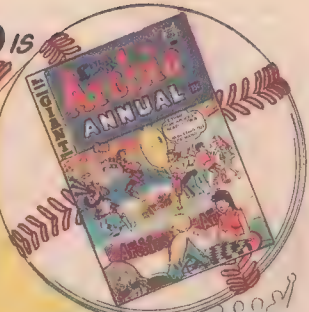
ARE YOU KIDDING? I WANT TO TAKE RONNIE TO THE DANCE!
I KNOW!
BUT, RONNIE'S THE ONE WITH THE MOST MONEY! NOBODY'S GOING TO OUTBID HER! IT'S A FOOL PROOF SCHEME!
IT SOUNDS CRAZY, JUG!
choc! shopp
CANDY
SURE! BUT LET'S FACE IT! THE WOMEN GO FOR YOU, BOY!
MAYBE YOU'RE RIGHT!
OF COURSE I AM! LET'S TELL THE GIRLS! C'MON!
GIRLS! I HAVE AN ANNOUNCEMENT! ARCHIE IS GOING TO RAFFLE HIMSELF OFF TO THE HIGHEST BIDDER FOR THE DANCE TONIGHT!
3

WHO WILL BID A DOLLAR TO HAVE THIS HANDSOME FELLOW ESCORT HER TO THE SCHOOL DANCE?
WHAT?
I BID A DOLLAR!
I HAVE A DOLLAR! DO I HEAR TWO?
OF ALL THE CONCEITED NIT-WITS!
BIG ETHEL! COME HERE! I WANT TO TALK TO YOU!
I BID TWO DOLLARS!
THERE WE GO! BETTY HAS RAISED HER OWN BID ANOTHER DOLLAR! DO I HEAR THREE?
I BID TEN DOLLARS!
TEN DOLLARS! ELEVEN!
FIFTEEN!
SIXTEEN!
4

TWENTY DOLLARS!
TWENTY ONE!
TWENTY FIVE!
OH SHUCKS! WILL YOU TAKE TRADING STAMPS?
BIG ETHEL BIDS TWENTY FIVE DOLLARS! DO I HEAR THIRTY?
BIG ETHEL?
NO MORE BIDS? GOING ONCE! GOING TWICE!
WAIT A SECOND! RONNIE DIDN'T BID YET!
AND, I'M NOT ABOUT TO DO IT! YOU EGO-MANIAC!
WH--?
SOLD TO BIG ETHEL FOR TWENTY-FIVE DOLLARS!
5

HERE'S THE MONEY, ETHEL! PAY THE BIG JERK!
AND, HERE'S YOUR TEN DOLLARS FOR HAVING A STRONG STOMACH TO GO WITH THIS CONCEITED CLOWN!
HE ISN'T THE ONE I HAD IN MIND TO GO WITH! BUT TEN DOLLARS IS TEN DOLLARS!
JUG! YOU SAID THIS WAS GOING TO BE A FOOL-PROOF SCHEME!
IN A WAY IT WAS! YOU GOT YOUR MONEY! AND YOU'LL SEE RONNIE AT THE DANCE!
-AND, NOW I WON'T HAVE BIG ETHEL PESTERING ME! IF THAT'S NOT FOOL-PROOF, WHAT IS?
The End
6

Archie ANNUAL #20 IS Out of Sight



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ALL NEW STORIES

#20

AND WE THINK THIS BIG *FREE* *WAY OUT* *POSTER* WILL SCORE PRETTY BIG, TOO!

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ORDER NOW!

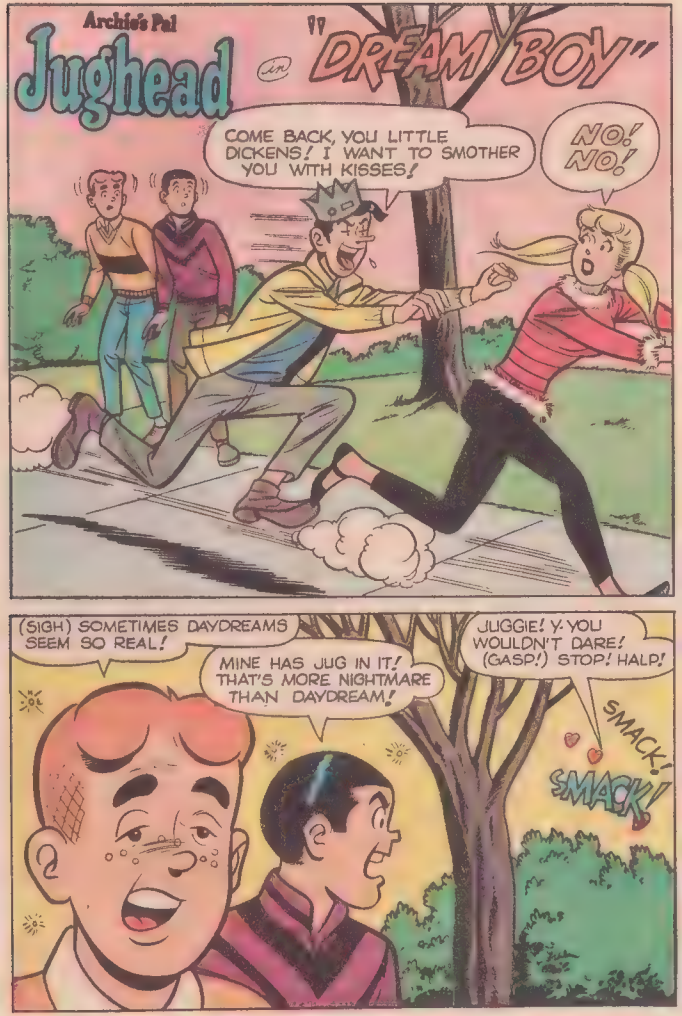
Mail To: ARCHIE ANNUAL No. 20
1116 FIRST AVENUE
NEW YORK, N.Y. 10021

I ENCLOSE 25¢ IN COIN. SEND THE ARCHIE ANNUAL #20 AND FREE GROOVY POSTER AS SOON AS BOTH ARE READY FOR MAILING.

NAME _____

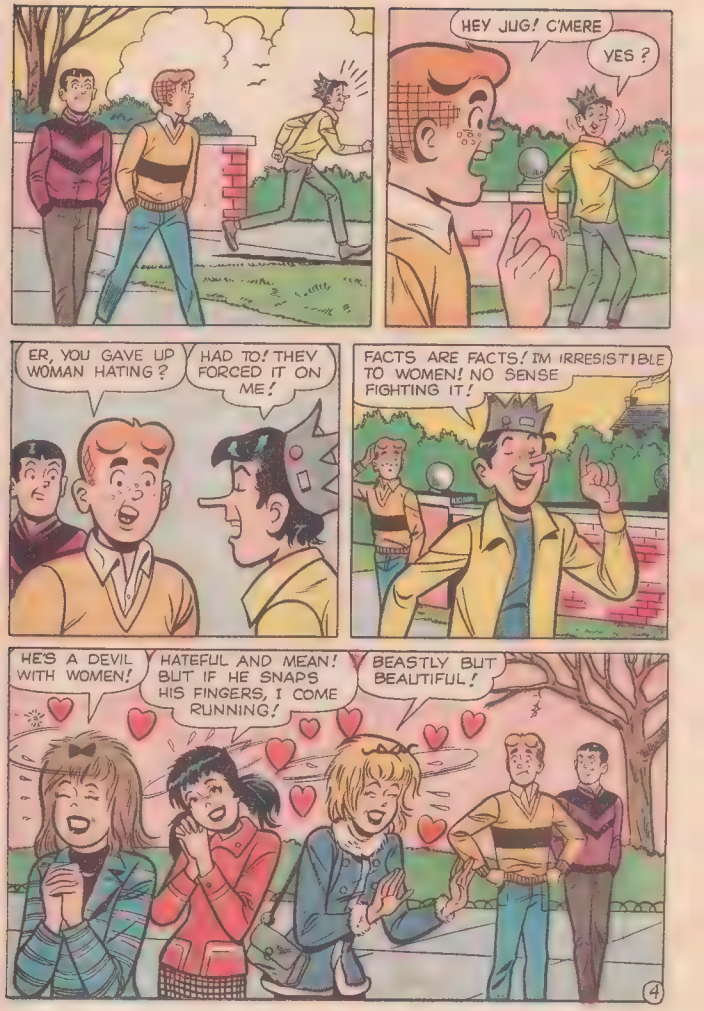
ADDRESS _____

CITY - STATE _____ ZIP No. _____


Archie's Pal
Jughead
in "DREAM BOY"
COME BACK, YOU LITTLE DICKENS! I WANT TO SMOTHER YOU WITH KISSES!
NO! NO!
(SIGH) SOMETIMES DAYDREAMS SEEM SO REAL!
MINE HAS JUG IN IT! THAT'S MORE NIGHTMARE THAN DAYDREAM!
JUGGIE! Y-YOU WOULDN'T DARE! (GASP!) STOP! HALP!
SMACK!
SMACK!

DISGRACEFUL IS WHAT IT IS! ABSOLUTELY DISGRACEFUL!
A BEAST! A MENACE! A HOWLING, DROOLING WOLF! THAT'S YOUR FRIEND, JUGHEAD!
A GIRL ISN'T SAFE ON THE STREETS ANYMORE WITH HIM ON THE LOOSE!
BRENDA! WHAT HAPPENED?
WHEW! THAT JUGHEAD! HE'S TOO MUCH! SOMEBODY OUGHT TO SLOW HIM DOWN!
2

STICK TO THE MAIN STREETS BRENDA! STAY AMONG THE CROWDS!
I'LL DO THAT!
IT'S THE ONLY PLACE A GIRL IS SAFE FROM THAT CASANOVA!
THERE, THERE, GLADYS! WE'LL HOLD YOU UP UNTIL YOU CATCH YOUR BREATH!
JUGHEAD?
WHO ELSE? ONE MANIAC IN TOWN IS ENOUGH!
IF YOU ASK ME, THERE SHOULD BE A BAN AGAINST OL' HOT LIPS JONES!
3


HEY JUG! C'MERE
YES ?
ER, YOU GAVE UP WOMAN HATING?
HAD TO! THEY FORCED IT ON ME!
FACTS ARE FACTS! I'M IRRESISTIBLE TO WOMEN! NO SENSE FIGHTING IT!
HE'S A DEVIL WITH WOMEN!
HATEFUL AND MEAN! BUT IF HE SNAPS HIS FINGERS, I COME RUNNING!
BEASTLY BUT BEAUTIFUL!

(SIGH) I'LL SEE YOU LATER WHEN I WAKE UP!
YUK! WAIT'LL I WAKE UP AND TELL REGGIE ABOUT THIS CRAZY DREAM!
DID I DO IT? WAS I RIGHT?
YOU WIN, JUGGIE! YOU PROVED THAT PEOPLE SIMPLY DON'T BELIEVE THEIR EYES!
THEY SAW THINGS SO INCREDIBLE THEY FIGURED IT HAD TO BE A DREAM!
-AND YOU TWO LOST OUR BET! SO LET'S HAVE THE PAYOFF!
choclit shoppe
TWO SUPER SPLITS, POP! AND SEE WHAT THE LADIES ARE HAVING!
PINCH ME! I'M DREAMING
THE END
5

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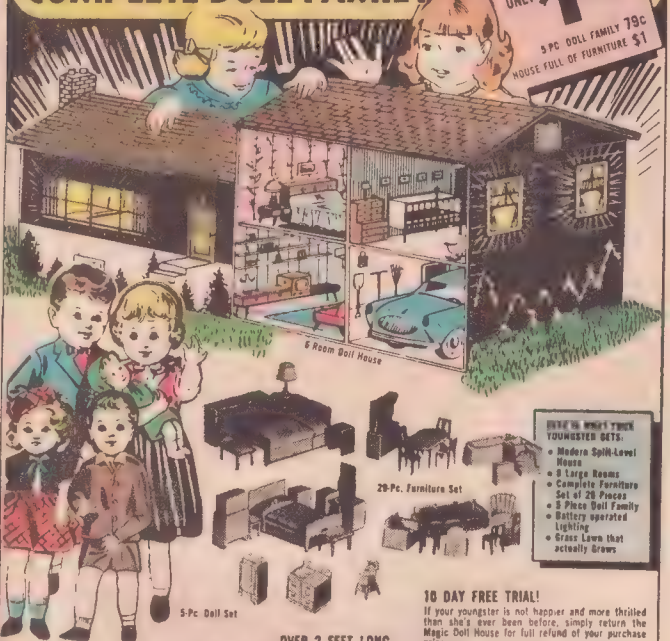
5 Pc. DOLL FAMILY 79c

HOUSE FULL OF FURNITURE $1



HERE IS WHAT YOUR YOUNGSTER GETS:

- Modern Split-Level House
- 6 Large Rooms
- Complete Furniture Set of 29 Pieces
- 5 Piece Doll Family
- Battery operated Lighting
- Grass Lawn that actually Grows

OVER 2 FEET LONG, 6 ROOMS, ELECTRIC LIGHT, FULLY FURNISHED, REAL GROWING FRONT LAWN

This gorgeous 24"x12"x12" split-level beauty will kindle a glow of excitement from any youngster. How proud she'll be as mistress over her living room, dining room, 2 bedrooms, recreation room, kitchen and garage—all adorably decorated and completely furnished with 29 pieces of furniture. The house is provided with electric light that is guaranteed safe and provides a comforting glow all night long. With this beautiful house comes a complete family of dressed dolls— Mama, Papa, son, daughter and baby, and even a lawn that grows real grass. There are no limits to the hours and hours of imagination and joy that can be stimulated by this remarkable set. And just look at the low, low costs:

Electrically lit, 6 room Doll House with easy to follow assembly instructions	$1.98
Dressed doll set consisting of Mama, Papa, Brother, Sister and Baby	$ .79
Complete 29-piece furniture and appliance set	$1.00
(Batteries not included) Total	$3.77

Because of large size and weight, please add 63c to cover postage and handling.

10 DAY FREE TRIAL!

If your youngster is not happier and more thrilled than she's ever been before, simply return the Magic Doll House for full refund of your purchase price.

MONEY BACK GUARANTEE

HONOR HOUSE PROD. CORP., DEPT. 7DH42
LYNBROOK, N. Y.

Please rush me the following on your money-back if not-delighted guarantee:

- ☐ ☐ Complete electric Doll House & lawn $1.00
- ☐ Complete 5 piece dressed Doll Family .79
- ☐ Complete 29 piece Furniture Sets 1.00

I enclose _____ in full payment (please add 63c shipping charges)

☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

Name _____

Address _____

LI'L JINX
NOT A WORD!
WELL, LI'L JINX, DID YOU GET THE MONEY FOR THE MOVIES?
NO!
DID YOU DO WHAT I TOLD YOU TO DO?
YES!
..YOU FELL ON THE FLOOR AND KICKED YOUR HEELS AND SCREAMED...?
YES! BUT HE DIDN'T SAY A WORD!
THEN HOW DO YOU KNOW HE WON'T GIVE YOU THE MONEY?
OH, I HAVE A STRONG FEELING!
END

Archie's Pal
Jughead in PIPES of PANIC
JUMPING JINGO, ARCH! WHAT DOES THIS THING RUN ON - MOUSE POWER?
SOMETHING SURE NEEDS OIL. SEE IF YOU CAN LOCATE IT!
SCREECH!
SQUEEK!
SQUEEK! SQUEEK!
STOP THE CAR, ARCH!
HUH?
CONTINUED

MISSILE FIRING TANK

ONLY $6.98

OVER 6 FEET LONG

LARGE ENOUGH FOR TWO KIDS INSIDE

FEATURES

- ★ Elevating 90mm Cannon
- ★ Rocket Launchers
- ★ Intercom System
- ★ Real Periscope
- ★ Revolving Turret
- ★ Rockets That Fire
- ★ Range Finder Sights
- ★ 2 Way Radio Control
- ★ Whip Antenna and Flag

It's Mobile—Pilot Gunner gets INSIDE—Guns Swivel—Turret Turns.

Imagine your thrill when you get inside this real-size action version of the mighty "General Sherman" Tank and charge forward to adventure. This six foot hunk of equipment is so realistic with its mighty cannon and rocket launchers, swiveling machine gun, simulated treads, and other authentic tank features that it's bound to bring shouts of delight from any young warrior. And when you and a pal get right down into the fully equipped control room and close the cockpit cover—you can bet you are using your tremendous fire power to devastate every imaginary enemy in your path. Sturdily constructed of 200# test fibreboard for long periods of fun, it's bound to bring more thrills and adventure than you have ever known from a toy. So don't delay! Act now. Only $6.98. Because of its gigantic size we are forced to ask for an additional 75¢ shipping charges

10 DAY FREE TRIAL: Order this sensational "General Sherman" Tank on 10 day free trial. If you are not 100% delighted, then your purchase price will be refunded.

MONEY BACK GUARANTEE

HONOR HOUSE PRODUCTS CORP. DEPT. 7TA42 LYNBROOK, NEW YORK 11563

Rush me my "General Sherman" Tank. I can use it for 10 days and if I am not delighted return it for full purchase price refund.

- ☐ Send it Prepaid. I enclose $6.98 plus 75c to help cover shipping charges.
- ☐ Send it C.O.D. I Enclose $1 good-will deposit and I will pay postman $5.98 on delivery plus C.O.D. postage.

NAME

ADDRESS

CITY STATE ZIP

10 WAY HAIRPIECE!

10 GLAMOUR STYLES

MOD-VOGUE TAIL! The New MOD HAIRPIECE FOR LIMITLESS hair style flattery. IT GOES ON WHEN YOU GO OUT! Natural and real looking . . . Can be washed, shampooed, styled, cut and set like natural hair. FOR CASUAL OR ***Formal Wear*** 100% Glamorous **Dynel**, . . a big 18 inches in length.

BUN · MOD MAKER
PONY TAIL
BRAID · CHIGNON
BEE HIVE
MIDGET MAKER
FACE FLATTERER
COUNTESS STYLE
MADAM AMBASSADOR
ETC

COLOR MATCHED TO YOUR SAMPLE! Your hair is carefully matched by our experts. Include sample of your hair and leave the matching to us. MAIL COUPON NOW!

YOURS ONLY $1

FREE New MOD-VOGUE illustrated hair style instructions included.

BE DOUBLY GLAMOROUS ORDER TWO GLAMOURIZE BOTH SIDES!

LOW INTRODUCTORY OFFER . . . $1
Be sure to include sample of hair and $1 (plus 35c postage and handling).
Mail to —
BEAUTY AIDS CO., Dept 44
385 Market St., P.O Box 90, Newark, New Jersey 07101

Artist's version of one or more hair pieces in use

MONEY BACK GUARANTEE COUPON

BEAUTY AIDS CO Dept 44
385 Market St., Newark New Jersey 07101

I enclose $1 (plus 25c postage and handling) and hair sample. Send the MOD-VOGUE HAIRPIECE postage prepaid. My money will be refunded in full if not 100% satisfied. Send ____ hairpiece I enclose $1 plus 25c postage and handling for each hairpiece ordered.

Name _____
Street _____
City _____ State _____ Zip _____

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SOME PEOPLE HAVE NO APPRECIATION OF MUSIC!
HA HA HA HA
HI, RONNIE!
WHAT?
OOPS!
OOPS!
I FORGOT I WAS WEARING THESE!
ME, TOO!
THEN YOU HEARD JUGGIE'S FLUTE?
YES!
2

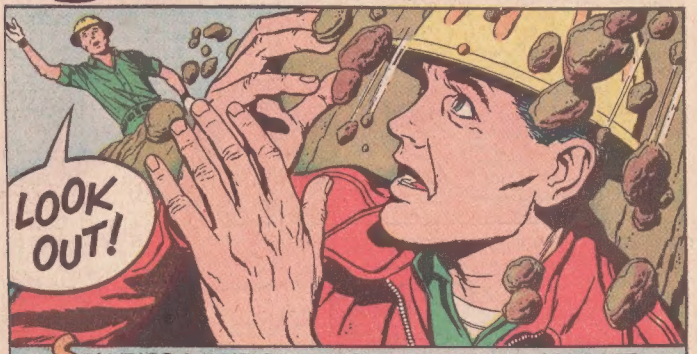
IT SOUNDS LIKE A SICK LOON!
GOES RIGHT THROUGH YOU!
JUGHEAD?
STOP
HE'S LIKE THE PIED PIPER! ONLY HE'S GOING TO DRIVE THE PEOPLE OUT OF TOWN!
HMM.. PIED PIPER! OL' JUGG.E THE WOMAN HATER!
WHAT'S THE CONNECTION?
SUPPOSE - JUST SUPPOSE THAT HORRIBLE SQUEAL WAS SOMEHOW IRRESISTIBLE TO GIRLS!
GREAT!
ONE TOOT AND HE'S COVERED WITH SQUEALING ADORING KISSING FEMALES!
POOR JUG!
C'MON! WE'LL GET REINFORCEMENTS!
Now Playing
ANY MUSIC LOVING FEMALE WILL BE WILLING TO COOPERATE!
3

SQUEAL!!
WHY DON'T YOU FIND ANOTHER USE FOR THAT MOTH EATEN PIPE?
PING!
WHY, YOU!!
GREAT IDEA, REG.! IT MAKES A GREAT PEA SHOOTER!
DID YOU GIRLS EVER HEAR SUCH MISERABLE...
HUSH!
olate shop
WHAT IS THAT STRANGE HAUNTING SOUL SEARCHING MUSIC?
HUH?

MUSIC? HAUNTING? IF YOU MEAN IT'S ENOUGH TO WAKE THE DEAD? I...
SQUEAK!
SQUEAL
WHAT IS THAT? IT MAKES ME WEAK ALL OVER?
IT'S COMING FROM OVER THERE!
IT'S JUGGIE!
I'M LOSING CONTROL OF MY SENSES!
SQUEEK!
JUGGIE!
DARLING!
I HEARD YOUR CALL, LOVER!
HALP!
5

WHA? I'LL BE WHISTLER'S MOTHER! - THEY LIKE IT!
IT'S THAT FOUL FLUTE! IT'S LIKE THE PIED PIPERS!
REG! DON'T LET THEM GET ME!
WORSE! THE PIED PIPER ATTRACTED RATS! THIS ATTRACTS GIRLS!
GIVE ME THAT FLUTE!
HA! MRS. MANTLE DIDN'T RAISE ONLY LITTLE DUM-DUMS!
HA HA HA HA
JEEPERS! THAT FLUTE IS POWERFUL! THEY'RE FOLLOWING HIM AND HE ISN'T EVEN PLAYING IT!
THE END

BURIED ALIVE!



3 IN THE HOSPITAL, I HAD PLENTY OF TIME TO THINK
SIX YEARS I'VE BEEN BURIED ALIVE IN THAT SAME OLD JOB, JANE!
WELL, NOW'S A GOOD TIME TO DO SOMETHING ABOUT IT

4 I'D PASSED OVER DOZENS OF I.C.S. ADS IN POPULAR MAGAZINES. BUT I SAW THIS ONE IN A NEW LIGHT
I.C.S. SUCCESS PLAN... SPARE-TIME TRAINING... 236 COURSES TO CHOOSE FROM...THIS COULD BE THE ANSWER...WON'T HURT TO FIND OUT

FREE!

I.C.S. CAREER KIT

Send coupon now... get all three books

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HOW'S IT GOING, DARLING?
FAST! I'M INTO HYDRAULICS ALREADY, AND I THOUGHT I WAS TOO OLD TO LEARN
SIGNING UP FOR THAT I.C.S. COURSE WAS THE SMARTEST THING I EVER DID
5
6 ONE MONTH LATER...
GOOD TO SEE YOU BACK ON YOUR FEET, JIM. IT'LL BE AWHILE BEFORE YOU'RE BACK IN THE FIELD, SO WE'LL FIX A TEMPORARY DESK FOR YOU IN THE OFFICE WHEN YOU'RE READY
I'M READY NOW, MR. WALSH
7 THEY GAVE ME SOME SIMPLE ASSIGNMENTS... AND I SURE SURPRISED THEM!
SAY, WHERE DID YOU LEARN ABOUT PUMPS?
SAME PLACE YOU DID, JOE... I.C.S.
8 THEN A FEW DAYS LATER, MR. WALSH CALLED ME IN...
JIM, I'M KEEPING YOU HERE AND PUTTING YOU ON SALARY. YOU'LL BE GETTING ABOUT $20 MORE A WEEK, AND AT THE RATE YOU'RE GOING, I EXPECT I'LL HAVE TO RAISE THAT IN SIX MONTHS
9 THAT EVENING, JANE AND I WENT HOUSE HUNTING
OH, JIM! IT'S A DREAM HOUSE!
AND THANKS TO I.C.S., IT'S A "DREAM" THAT CAN COME TRUE!
MODEL HOUSE
1 2 3
"HOW TO SUCCEED" A gold mine of ideas
CAREER CATALOG Opportunities in the field that interests you most
SAMPLE LESSON Shows the famous step-by-step I.C.S. teaching method
HERE'S WHERE YOU COME IN! LET I.C.S. SHOW YOU THE WAY TO MORE PAY, RAPID ADVANCEMENT, REAL JOB SECURITY!
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Name _____ Age _____
(Please indicate whether Mr., Miss or Mrs.)

Address _____

City _____ State _____ Zip Code _____

Occupation _____ Employed by _____ Working Hours _____ A.M. to _____ P.M.

Approved for veterans under new G.I. Bill. Convenient Payment Plan. Special rates to members of U.S. Armed Forces.

Norman Rockwell—America's most beloved artist. He is a founder and member of the Guiding Faculty of the Famous Artists School.

'We're looking for people who like to draw'

says Norman Rockwell

Today hundreds of men and women who never thought they could be artists are working at easels and drawing boards, making pictures and getting well paid for it. They all can thank a group of famous artists who have devoted much of their time and talent to helping others find success in art.

Some of the people the Famous Artists have helped

Carl Kock was an 18-year-old apprentice in a Chicago art studio when he enrolled. Today he prepares ads for such companies as General Motors and Firestone—has won five gold medals.

Howard Sanden of Minneapolis took the Course while still in high school. He is now a successful artist—recently he and his wife traveled through Europe and the Middle East on important art assignments.

Paul Sullivan enrolled at 14. His Famous Artists training helped him work his way through college.

Kathleen Gironda of Indiana, Pennsylvania, was an 18-year-old salesgirl in a department store. She still works for a department store, but now it's as an advertising artist and fashion illustrator.

With Famous Artists training James Ryan, formerly a clerk, has become an illustrator at Hughes Aircraft—and turns out a steady stream of well-paying free-lance artwork in his spare time.

Oregon housewife Helen Tryk lives 150 miles from the nearest big city. But she does fashion illustration, has her own studio, runs an art work shop, does portraits.

A plan to help others

It started over 18 years ago when a group of America's most successful artists—men like Albert Dorne, Norman Rockwell, Jon Whitcomb, Al Parker and Stevan Dohanos—met in New York City. They knew that all over America there were people who liked to draw who could be turned into good artists. Albert Dorne asked, "Why can't we give these people the training they need—including all the trade secrets and know-how we've learned over the years?"

He suggested a new kind of art school—a home study art school—that would give talented people the best professional art training, no matter where they live.

The famous artists agreed. Taking time from their busy careers, they created a remarkable series of art lessons covering every aspect of drawing and painting. They illustrated their lessons with over 5,000 "here's-how" illustrations. The lessons start from scratch and cover every skill a top artist needs. Finally, they developed a wonderful way to give each student personal correction and advice all through his training.

The famous artists with the School are not surprised at the success of their students. The opportunities open to successful artists today are enormous. The School continually gets calls from all over the country asking for practical well-trained students—not geniuses—who can step into full-time or part-time art jobs. And practical, thorough training is what the School offers.

Famous Artists Talent Test

To find others with art talent worth developing, the Famous Artists created a 12-page Talent Test. Thousands paid to take this test, but now the School offers and grades it free. Men and women who do well on the test—or offer other sufficient evidence of art talent—may enroll in the School. But there's no obligation. Simply mail the coupon below.

Founding Faculty of the Famous Artists School

Norman Rockwell	Fred Ludekens
Jon Whitcomb	Ben Stahl
Al Parker	Robert Fawcett
Stevan Dohanos	Austin Briggs
George Giusti	Harold Von Schmidt
Peter Helck	Albert Dorne

Famous Artists School
Studio A-5879
Westport, Conn. 06880

I would like to find out whether I have art talent worth developing. Please send me, without obligation, your Famous Artists Talent Test and information about your courses.

Mr. / Mrs. / Miss ← *Circle one and please print*

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